

After/CopyPunched (see next page for “Before”)

Highlights:

“In order to develop a positive action we must develop here a positive vision.”

—*Dalai Lama*

“It is a terrible thing to see and have no vision.”

—*Helen Keller*

Stephanie Staidle, founder of *The Right Brain Entrepreneur*, brings her dynamic and lively **Vision Board Workshop** to your team. By engaging ‘right brain’ processes and unleashing inner creativity, there is a natural expansion of effectiveness, problem-solving skills, and the ability to overcome challenges. Your team will create Vision Boards—poster-sized, real-world avatars of the collective projection of goals and dreams; business and otherwise—and everyone will leave with an individual, singular piece of artwork—created by their own hands.

- 3-hour group-collaborative hands-on workshop
- Learn the neuroscience behind visual thinking and its importance in setting and achieving goals
- Geared toward the artistic and “non-artistic” alike

Details:

The Vision Board is a multimedia representation of your ideas and plans for the future. The exercise is designed to have participants discover and crystalize, through the process, their goals; their mission. The Vision Board is theirs to keep as an intention driver toward the manifestation of those ideas into what you *really* want.

Your group will not only have practice using visual thinking to move your company forward, they will be learning the science behind how it works, and developing skills to assist them in being more productive in all aspects of their lives. Through collaboration, creativity, and conversation, new choices open up, taking your vision for your business, and all sorts of goals and dreams, from conceptual to corporeal.

- Stephanie, recognized innovator in Corporate Cultural Art programs, combines her background in marketing and advertising with six years experience as a nationally board certified ([ATR-BC](#)) and New York State licensed ([LCAT](#)) art therapist and counselor, as well as a personal development coach, in bringing her expertise in the science of creativity to your team.

Notes:

- All art materials are provided
- No previous artistic experience is required
- Dress for comfort—you might find yourself spreading out on the floor!

TESTIMONIAL:

"The Right Brain Entrepreneur workshop opened up new ways of approaching my business. Real breakthroughs come from being creative and we see this workshop as an opportunity to develop this skill and use it for the purpose of creating an amazing business."

Before/Client Notes

A MULTI-DIMENSIONAL BUSINESS VISION

The Right-Brain Entrepreneur Business Plan

Learn the neuroscience behind the visual process and its importance in goal setting. In this creative, revealing workshop, your employees will create a collaged vision for your business. In this revealing workshop, each participant will create a **Vision Board** — a poster-sized combination of writing, collage, and other media, designed to express and manifest what you truly want to accomplish this year. We'll use a variety of materials (all provided by the instructor) to create visual representations of your resolutions and goals for your life and business. Scientific research has shown that the visual process can be critical in setting and achieving goals. By carefully reflecting on your goals, creating an image to encompass them and partaking in an authentic conversation, you will uncover the true vision and mission of your business. In defining your 'why' and 'wants', especially the ones you didn't know you have, you are more related to your life with passion and drive